

Privacy Policy (GDPR)

Aidera Health Ltd

Last updated: 27 January 2026

1. Introduction

Aidera Health is committed to protecting your personal privacy and processes personal data in accordance with the EU General Data Protection Regulation (GDPR), the UK GDPR, and applicable data protection legislation.

This Privacy Policy describes how we collect, use, store, and protect personal data.

2. Data Controller

Data Controller:

Aidera Health Ltd (registered in the United Kingdom)

Aidera Health develops AI-based clinical decision support solutions.

Clinical care, where applicable, is provided separately by licensed healthcare professionals operating as independent sole traders registered in Sweden.

The clinical practice is organisationally separate from the technology activities of Aidera Health Ltd.

Aidera Health Ltd acts as the data controller for personal data processed within the scope of this website and its technology operations.

3. Categories of Personal Data We Process

a) Website and contact data

- Name
- Email address
- Information submitted via contact forms
- Technical data (e.g. IP address, browser type, cookies)

b) Professional and business-related data

- Professional role and organisation
- Communications regarding collaborations, pilots, investments, or grants

c) Clinical and health-related data (limited processing)

Aidera Health does not collect patient data directly from individuals via the website.

Where clinical or health-related data is processed, this occurs:

- via licensed healthcare professionals or healthcare organisations,
- in anonymised or pseudonymised form where possible,
- exclusively for clinical decision support, validation, research, or system improvement purposes.

4. Legal Basis for Processing

Personal data is processed on the basis of:

- consent,
- performance of a contract,
- legal obligation,
- legitimate interests (e.g. system improvement and security),
- public interest in the area of health (where applicable).

Special categories of personal data (health data) are processed only where permitted by law and subject to appropriate safeguards.

5. AI and Automated Processing

Aidera Health develops AI-assisted clinical decision support tools.

Important clarifications:

- the systems do not provide automated diagnoses,
- the systems do not replace clinical judgement,
- final medical decisions are always made by licensed healthcare professionals.

AI is used to support structure, clinical overview, and patient safety — not for autonomous decision-making.

6. Sharing of Personal Data

Aidera Health does not sell personal data.

Personal data may be shared with:

- trusted service providers (e.g. IT operations and security),
- research or clinical partners under confidentiality agreements,
- public authorities where required by law.

All recipients are required to comply with GDPR requirements.

7. International Data Transfers

Where personal data is transferred outside the EU/UK, we ensure that:

- appropriate safeguards are in place (e.g. adequacy decisions or standard contractual clauses),
- the level of protection corresponds to GDPR standards.

8. Information Security

We implement appropriate technical and organisational measures to protect personal data, including:

- access controls,
- encryption where relevant,
- data minimisation,
- regular review of security procedures.

9. Data Retention

Personal data is retained only for as long as necessary for the specified purposes or as required by law.

10. Your Rights

You have the right to:

- access your personal data,
- request rectification or erasure,
- request restriction of or object to processing,
- data portability,
- withdraw consent at any time (where applicable),
- lodge a complaint with a supervisory authority.

11. Contact

For questions regarding privacy or data protection, please contact:

Email: contact@aiderahealth.com

12. Changes to This Policy

This Privacy Policy may be updated from time to time. The most recent version is always published on the website.